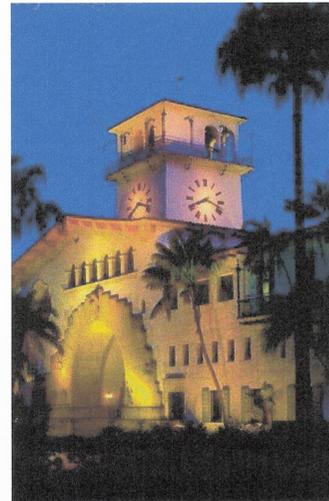
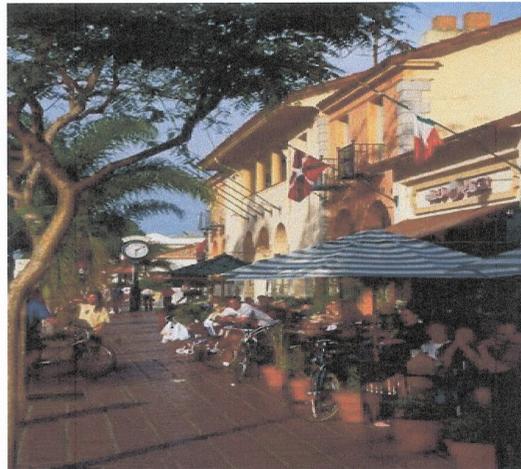
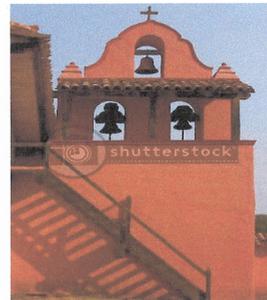
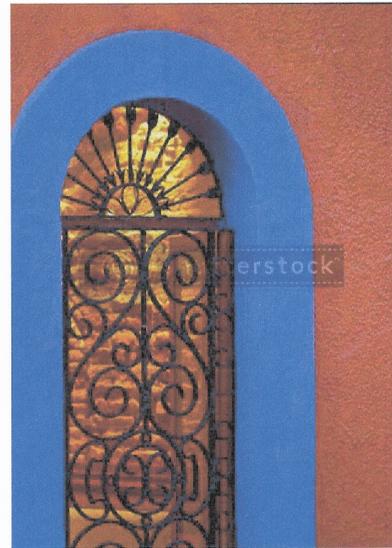
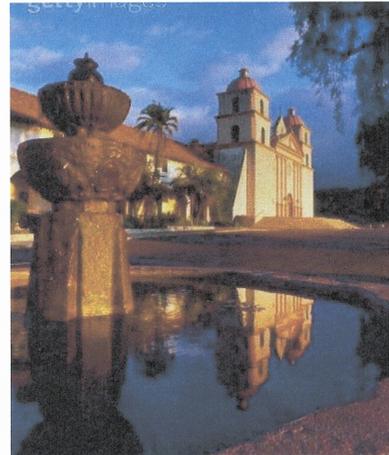
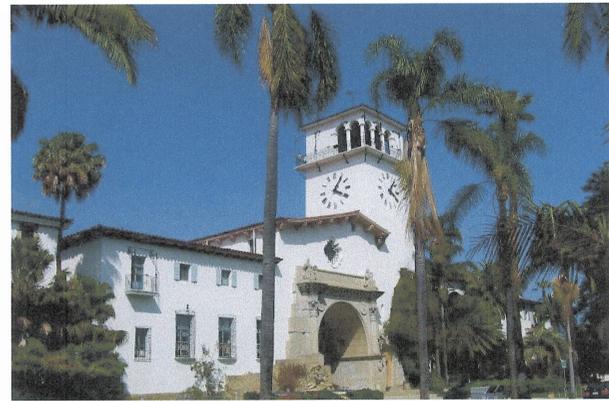


MARKETPLACE ARCHITECTURE



The Santa Barbara style here shall refer to Mediterranean and Spanish Revival styles built in and around Santa Barbara between 1920 and 1930. Santa Barbara's mild climate and impressive seaside setting attracted many wealthy residents from the East and Midwest. Architects added historic fragments gathered from their clients' travels to Spain, North Africa and Mexico. This led to the exotic, romantic and abstract expressions characteristic of this architecture quite distinct from the Spanish Colonial Revival style built elsewhere in California. Houses were placed comfortably in lush garden settings. Spanish Towers were expanded in height to capture views.

The Santa Barbara style is an eclectic mixture of Mediterranean architecture unified by the use of clay tile roofs, expansive stucco walls, deeply recessed wall fenestration and asymmetrical volumes grouped around courtyards. Floor plans are organized according to the Mediterranean convention, which separates private and public spaces with relatively blank public walls. Rear and private yards are more open and exotically decorated. Interior spaces are organized as self-contained separate rooms rather than "open" floor plans. Stairs and halls connecting these rooms are sometimes made more mysterious with controlled natural lighting.

MARKETPLACE AT EL PASEO

HENDERSON AVENUE AND BRYAN AVENUE
FRESNO, CA